

Show 'em you've got Merit with this great ashtray!
 Our one-of-a-kind ashtray is yours for only \$1.00 and 10 pack 1 PCs. It's made from real porcelain, features the Merit design and is trimmed in gold. It's a great way to show off your Merit. So start saving your pack 1 PCs today!

NAME _____
 ADDRESS _____
 CITY _____
 STATE _____
 ZIP _____
 PHONE _____
 E-MAIL _____
 REGULAR BRAND SPOKESMAN _____
 OFFER VALID TO PHILIP MORRIS AND ITS ADVERTISING AGENCIES
 LIMITED, LICENSED OR ISSUED. ADVISE 10-12 WEEKS IN ADVANCE

Offer is limited to smokers 21 years of age or older. Offer void to Philip Morris and its advertising agencies, employees, and other good in USA only. Offer void where prohibited, licensed or taxed. Add'l 10-12 weeks a free Regal Brand Smoker.

Offer good until 2/28/94. Limit one arbitrary per person.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older. I am also willing to receive free trial cigarettes and other incentive items by mail, subject to applicable state and federal law.

Birth Date _____ (Required)

Signature _____

WARNING: KEEP OUT OF REACH OF CHILDREN. READ CAREFULLY BEFORE USE

[illegible]

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

MERIT



FREE ashtray offer. Details inside.

70029-A4

Switch down kit!



FREE brass lighter with carton purchase.



FREE ashtray offer. Details inside.

70029-A4